# Detour Planning Problem on Mobile Crowdsensing Systems

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Slides: 39 pages

# Outline

- 1. Introduction
  - Motivation
  - Crowdsensing
  - Research Problems
- 2. Related Work
- 3. Detour Planning Problem
  - Formulation
  - Solution
  - Evaluation
- 4. Multi-user Detour Planning Problem
  - Formulation
  - Solution
  - Evaluation
- 5. Conclusion and Future Work

# Motivation

- Smartphone users are ubiquitous, and smartphones provide powerful computing and sensing abilities
  - Smartphones are capable to perform some tasks (e.g.: shooting photos/videos, reading sensory data, and etc.)
- Ideas to make good use of smartphones and let smartphone users contribute their effort for some rewards
- Crowdsensing



# What is Crowdsensing?

- Mobile sensing
  - Opportunistic sensing
  - Participatory sensing
- Limitation
  - Mobile sensing could not serve a large number of sensing tasks
- Crowdsensing
  - Human-in-the-loop
    - Similar to crowdsourcing



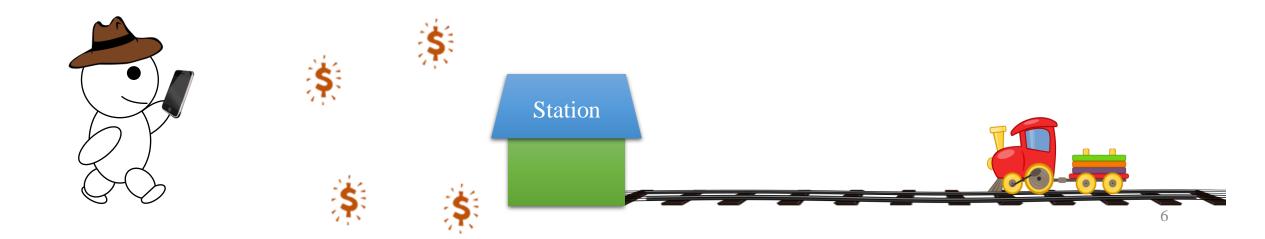
# Geospatial Information Gathering

- A new class of crowdsensing systems
- Requesters: companies and organizations
  - Submit geospatial and temporal-dependent tasks (specific time and location)
  - Task: capturing videos/pictures or collecting sensor readings
- Workers: smartphone users
  - Report their destination and deadline
  - They wouldn't mind to take some detour routes for small rewards



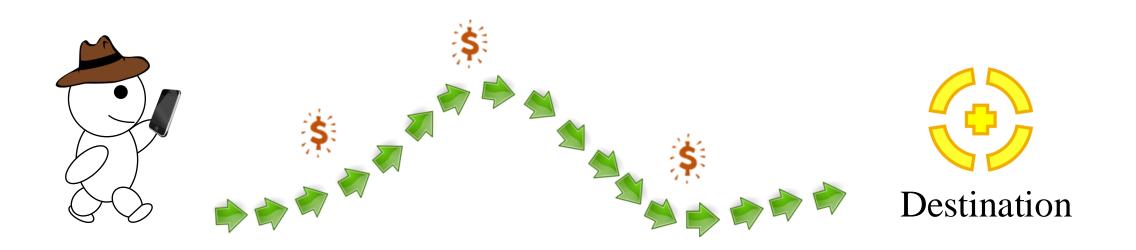
#### Usage Scenario #1

- When the smartphone user is at the train station, and he is waiting the train which will arrive at 1 to 2 hours
- What can he do in this free time?
  - Perform some tasks which are near the station



#### Usage Scenario #2

- When the smartphone user is traveling, and he expect that he will arrive at his destination in 2 hours
- What can he do in this traveling time?
  - Perform some tasks which are near the expected route



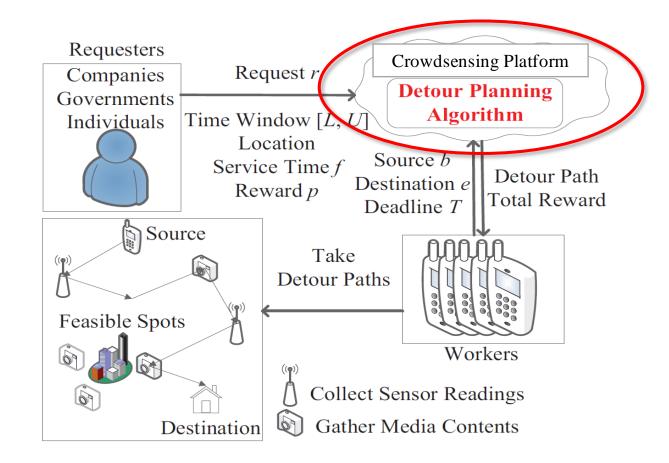
# Key Research Problem: Detour Planning Problem

- Problem: How to make a good use of the abilities of ubiquitous smartphone users?
- Goal: We plan to let smartphone users well utilize their smartphones and earn the maximum rewards in their available time
- Solutions:
  - (Single-user) Detour Planning Algorithm [MoVid'13]
  - Multi-user Detour Planning Algorithm



[MoVid'13] C. Liao and C. Hsu. A detour planning algorithm in crowdsourcing systems for multimedia content gathering. In *Proc. of Workshop on Mobile Video (MoVid'13)* 

#### System Architecture



### Contribution

- 1. The systems produce a detour path for each new worker.
- 2. The systems compute the detour paths to maximize total worker profit.
- 3. The systems simultaneously consider multiple users to make a good use of all users.
- 4. The systems concern the energy consumption and sensor accuracy when assigns requests to workers.

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# Related Work

- Crodwsourcing
  - 1. [36] Task matching in crowdsourcing
  - 2. [1] Mechanism design for spatio-temporal request satisfaction in mobile networks
  - 3. [3] On task assignment for real-time reliable crowdsourcing
  - > We consider mobile multimedia/sensing, and our solution gives optimal paths
- Crowdsensing
  - 1. [12] A location-based incentive mechanism for participatory sensing systems with budget constraints
  - 2. [5] Truthful auction for location-aware collaborative sensing in mobile crowdsourcing
  - 3. [23] Toward optimal allocation of location dependent tasks in crowdsensing
  - ➤We consider more time constraints of multimedia/sensing requests and workers, and we also take account of reward, traveling/energy costs, and accuracy.

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**Problem Formulation**  $\max \sum \sum [p_i - \sum \sum c_{i_a, j_b} u_{i, a} u_{j, b}] x_{i, j}$ Maximize overall profits i=1 i=2 $a=1 \ b=1$ s.t.  $\sum_{i=1}^{N} x_{1,i} = \sum_{i=1}^{N-1} x_{i,N} = 1$ Start and end points  $\sum_{i=1}^{N} x_{i,k} = \sum_{i=2}^{N} x_{k,j} \le 1, \forall k = 2, \dots, N-1$ No rep. each request N-1 N  $\sum \sum (\sum \sum m_{i_a, j_b} u_{i,a} u_{j,b} + f_i) x_{i,j} \le T_{max}$ Arrive destination in time i=1 i=2 a=1 b=1Visit one feasible spot  $\sum u_{i,j} \le 1, \forall i = 1, ..., N$ of each request  $s_i + f_i + \sum \sum m_{i_a, j_b} u_{i, a} u_{j, b} - s_j \leq M(1 - x_{i, j}), \forall i, j = 1, ..., N$  Timeline of each request  $a=1 \ b=1$  $L_{i} \leq s_{i}, \forall i = 1, ..., N$   $s_{i} + f_{i} \leq U_{i}, \forall i = 1, ..., N$   $x_{i,j}, u_{i,j} \in \{0, 1\}.$ Start time of each request Finish time of each request (3.9)

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### Orienteering Problem with Time Window (OPTW)

- A similar problem
  - Goal: maximize the score
  - Game: players go to specific spots, and finish the predetermined job for a score
  - Not exactly the same: (1) multiple feasible spots and (2) traveling cost (gas and car depreciation)
- We enhanced a dynamic programming based OPTW algorithm [RS09] for an optimal Detour Planning (DP) algorithm
  - Complexity:  $O(NZ2^{NZ})$
- We propose DP Approximation (DPA) algorithm to improve the complexity time of DP by a user selected parameter  $\epsilon$  [LG06]

[RS09] Decremental state space relaxation strategies and initialization heuristics for solving the orienteering problem with time windows with dynamic programming. Computers and Operations Research, 36(4):1191-1203, April 2009.

[LG06] K. Lai and M. Goemans. The knapsack problem and fully polynomial time approximation schemes (FPTAS). http://math.mit.edu/~goemans/18434S06/knapsack-15 katherine.pdf,



# **Collecting Feasible Spots**

- Find 25 landmarks in Taipei (http://taipeitravel.net) and Vancouver (http://hotels.com)
- Use Flickr API to download the pictures tagged with each landmark, and retrieve the longitude/latitude
- Use hierarchical clustering algorithm to group these photos at the granularity of blocks (~100 m) ← gives us the feasible spots
- Employ Google map to compute the distance between any two feasible spots

# Simulator Implementation

- We implement a trace-driven simulator in C
- It supports five algorithms
  - The proposed DP algorithm
  - Four heuristic algorithms
    - Highest-Reward (HR)  $\leftarrow$  mimic human behavior
    - Closest-Request (CR)  $\leftarrow$  mimic human behavior
    - Highest-Reward with Ontime (HROT)
    - Closest-Request with Ontime (CROT)

# Simulation Design

- Parameters
  - *N*: number of requests: {5, 10, 15, 20, 25}
  - *T*: deadline: {1, 2, 4, 8, 16} (hr)
  - *C*: travel cost: {0, 0.06, 0.12, 0.24, 0.48} (\$/km)
- Metrics
  - Total profit
  - Running-time
  - Ontime-ratio

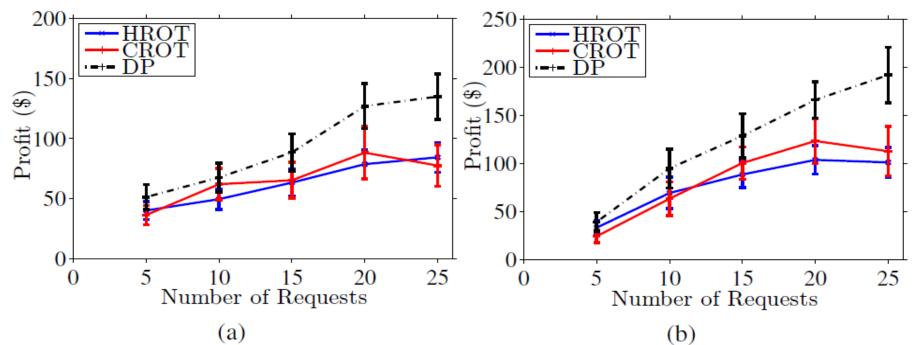
#### Ontime Ratio

City	Taipei			Vancouver		
Algorithm	HR	CR	DP	HP.	CR	DP
<b>Deadline</b> $T = 1$	0	0	100	0	0	100
2	4.1	4.1	100	4.1	0	100
4	0	0	100	0	0	100
8	0	0	100	0	4.1	100
16	29.1	58.3	100	33.3	41.6	100
City	r	Гаіреі	ĺ	Va	neouv	ver
City Algorithm	UR	Faipei CR	DP	Va HR	neouv CR	ver DP
¥	HR	-				
Algorithm	HR	ĊŔ	DP	HR	CR	DP
Algorithm No. Requests $N = 5$	<b>HR</b> 12.5	ĊŔ	<b>DP</b> 100	<b>HR</b> 0	<b>CR</b> 0	<b>DP</b> 100
Algorithm No. Requests $N = 5$ 10	12.5 0	<b>CR</b> 8.3 0	<b>DP</b> 100 100	<b>HR</b> 0 0	<b>CR</b> 0 4.1	<b>DP</b> 100 100

#### Table 1: Ontime Ratio (%) of Various Algorithms

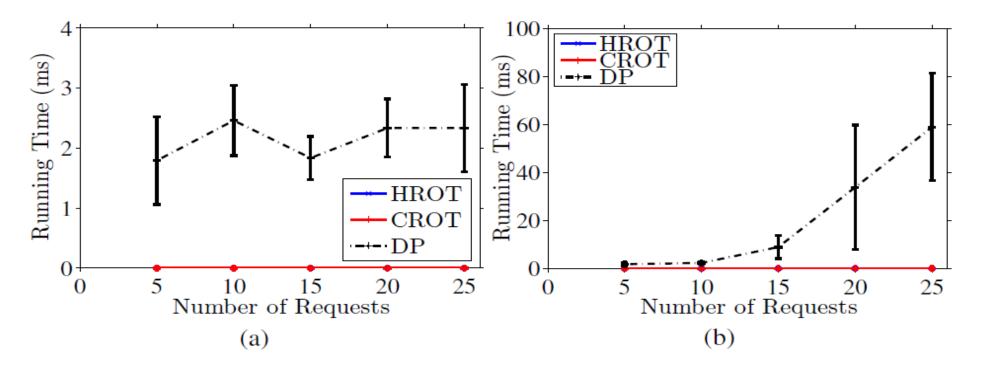
HR and CR (mimicking humans)  $\rightarrow$  low ontime ratios!

#### **Total Profits**



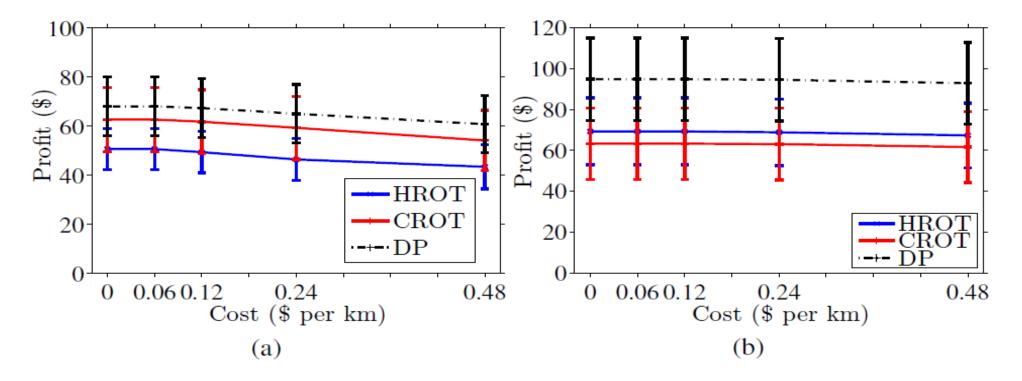
- Although HROT and CROT guarantee ontime arrival, they suffer from low profits
- Compared to HROT and CROT, DP doubles the profit with 25 requests
  - More requests  $\rightarrow$  larger gap!

#### DP is Efficient



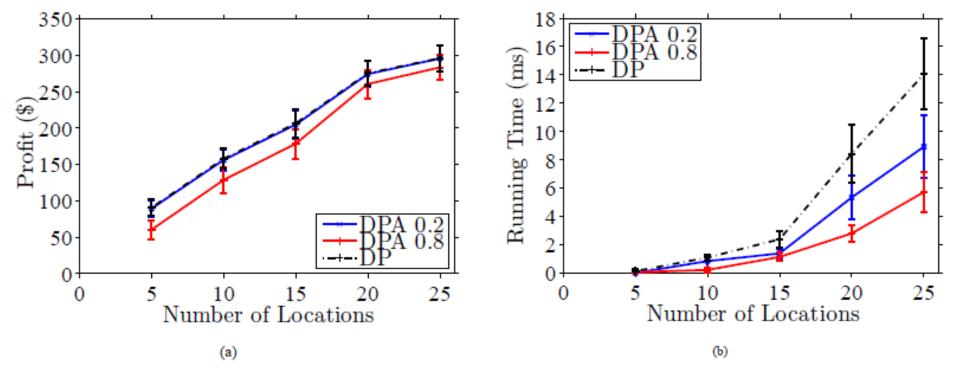
- Terminates in less than 60 ms
- Slower for Vancouver (right)  $\leftarrow$  up to total 162 feasible spots
  - Taipei (left): 49

#### Implication of Travel Cost



• Higher profits when per-km cost is lower

# DPA Improves the Running Time with Near-optimal Results



- When  $\epsilon = 0.8$ , DPA achieves near-optimal profits and 3X speed ups
  - $\epsilon$  is a user selected parameter
  - higher  $\epsilon$  leads to both higher approximation gap and lower complexity

#### Discussion

Algorithm		Contribution			
DP	MDP	Contribution			
V	V	1. The systems produce a detour path for each new worker.			
V	V	2. The systems compute the detour paths to maximize total worker profit.			
	V	3. The systems should simultaneously consider multiple users to make a good use of all users.			
	V	4. The systems should concern the energy consumption and sensor accuracy when assigns requests to workers.			

DP: Detour planning algorithm MDP: Multi-user detour planning algorithm

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# Multiple Detour Planning Problem

- The real system must simultaneously consider all workers
  - DP computes a detour path for a worker at a time
  - Workers can balance or reduce the traveling cost
- We further consider the energy cost (battery level) and the accuracy of sensory data [EMASC'14]
  - Energy model
  - Accuracy model



[EMASC'14] C. Liao, T. Hou, T. Lin, Y. Cheng, A. Erbad, C. Hsu, and N. Venkatasubramanian. Smartphone augmented infrastructure sensing for public safety and sustainability in smart cities. In *Proc. of Workshop on Emerging Multimedia Applications and Services for Smart Cities (EMASC'14)* 

#### Models

- Energy model
  - Compute the total consumption of smartphone sensors

- Accuracy model
  - Perform how much times for achieving the accuracy of tasks
  - Decide how many workers for collecting enough result to achieve the quality of tasks





N-1 N  $\max \sum_{i=1}^{W} \sum_{j=2}^{N} [p_i - \sum_{a=1}^{N} \sum_{b=1}^{J} c_{i_a, j_b} u_{i, a} u_{j, b}] x_{w_{i, j}}$   $s.t. \sum_{i=1}^{W} \sum_{j=2}^{N} x_{w, o_w, j} = \sum_{i=1}^{W} \sum_{j=1}^{N} x_{w, i, d_w} = 1$ Maximize overall profits A new dimension Formulation Start and end points  $w=1 \ j=1, j!=o_w$  $w=1 \ i=1, i!=d_w$ N-1 $\sum_{i=1} x_{w,i,k} = \sum_{j=2} x_{w,k,j} \le a(q_k), \forall w = 1, ..., W, \forall k = 2, ..., N-1$ Assign many times to different workers for achieving the required quality N-1 N  $z_i$  $\sum \sum (\sum \sum m_{i_a,j_b} u_{i,a} u_{j,b} + f_i) x_{w,i,j} \le T_w, \forall w = 1, \dots, W$ Arrive destination in time i=1 j=2 a=1 b=1 $\sum_{j=1} u_{i,j} \le 1, \forall i = 1, ..., N$ No rep. feasible spots  $s_i + f_i + \sum_{i=1}^{n} \sum_{j=1}^{n} m_{i_a, j_b} u_{i, a} u_{j, b} - s_j \le M(1 - x_{w, i, j}),$ Timeline of each request a=1 b=1 $\forall i,j = 1,...,N, \forall w = 1,...,W$ Start time of each request  $B_i \le s_i, \forall i = 1, ..., N$  $s_i + f_i \le U_i, \forall i = 1, ..., N$  $x_{w,i,j}, u_{i,j} \in \{0, 1\}.$ Finish time of each request (4.9)N-1 N  $\sum \sum \delta_i x_{w,i,j} \le g_w, \forall w = 1,$ Satisfy the battery level 28  $i=1 \ j=2$ 

# **Proposed Solutions**

- Multiple detour planning algorithm (MDP)
  - We design a utility function  $u_{w,j} = \frac{p_j + \sum_{i \neq j}^{I} \frac{p_i}{d_{i,j}}}{d_{w,i}}$ 
    - Worker *w*, request *j*, profit *p*, and distance *d*
- Steps
  - 1. Compute all utility  $u_{w,n}$ ,  $\forall w = 1 \sim W$ ,  $n = 1 \sim N$
  - 2. Choose the maximal utility  $u_{i,i}$
  - 3. If it satisfies constraints, request j is assigned to worker i
  - 4. If Idle workers and requests still exist, go back to step 1. Or go to step 5
  - 5. Return all detour paths



# Collecting real trace data

- Find 5700 posts from PTT in 10 days (4/11~4/20, 2014)
  - Contents include title, IP, and posted time
- Transfer IPs to locations
  - Filter out the IPs which are not in Taiwan by IPInfoDB
  - Hire three servers to ping the IP
    - Check network latency ⇒ Estimate the distance
  - Partition Taiwan into 1 km<sup>2</sup> grids
    - Compute the Mean-Square-Error (MSE) of each grid's and the IP's distances to servers
  - The precise locations are then randomly assigned within the grid



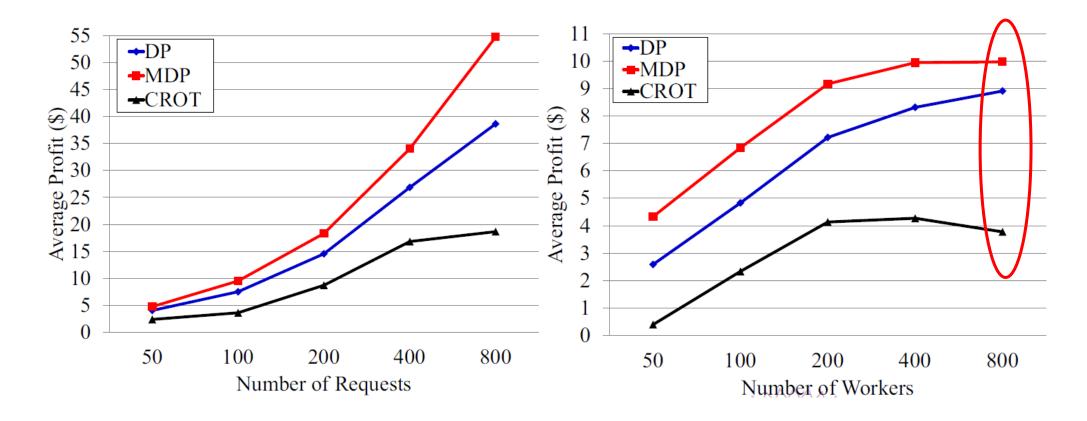
# Simulator Implementation

- The following trace-driven simulators are implemented in JAVA
- It supports three algorithms
  - MDP algorithm
  - DP algorithm
  - A baseline algorithm CROT

# Simulation Design

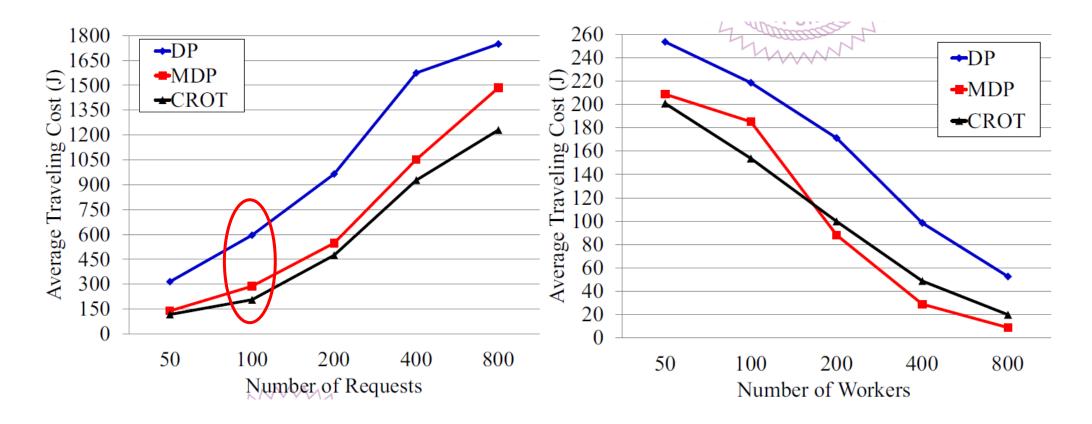
- Parameters
  - *N*: number of requests: {50, 100, 200, 400, 800}
  - *W*: number of workers: {50, 100, 200, 400, 800}
- Metrics
  - Average profit
  - Average traveling cost
  - Completed requests ratio

#### Average Profit



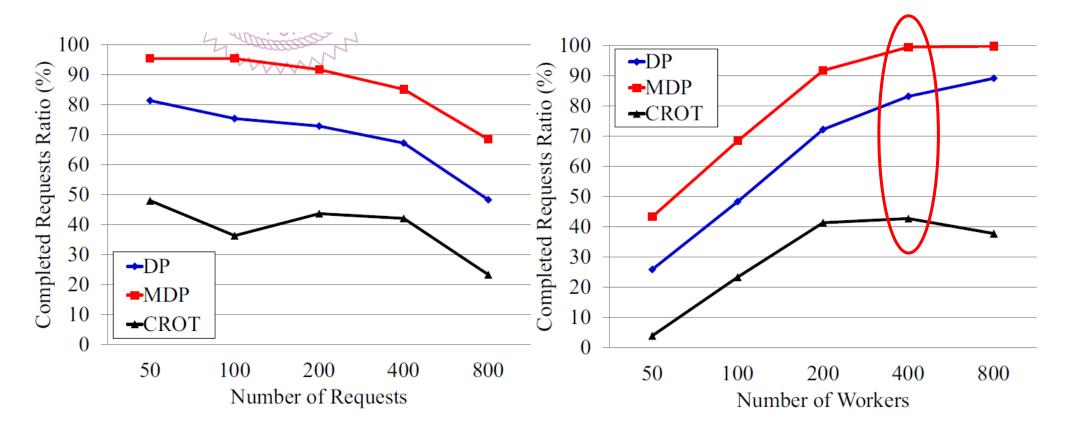
• MDP achieves 2.64 times the profit of the baseline

#### Average Traveling Cost



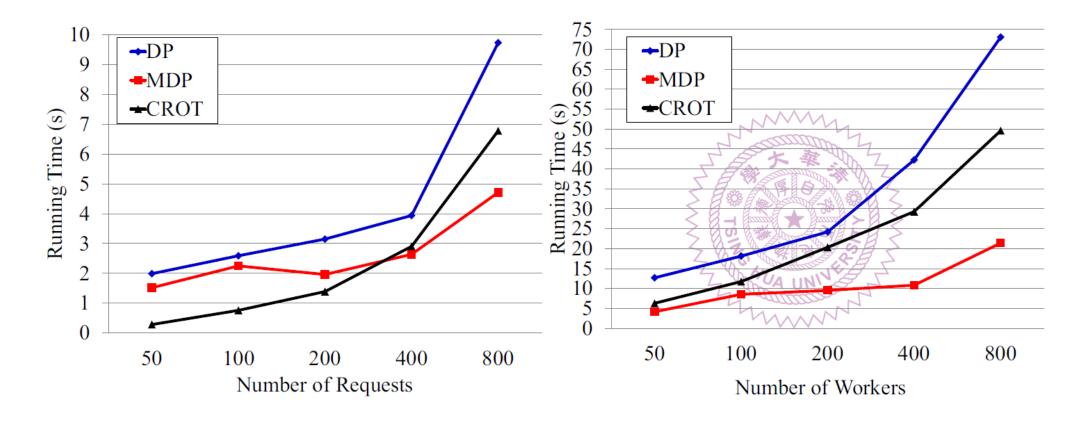
• MDP saves 51% traveling cost compared to DP

#### **Completed Requests Ratio**



• MDP achieves almost 100% completed requests ratio at 400 workers

### Running Time



• MDP outperforms others at every cases

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# Conclusion

- We propose a mobile crowdsensing system (MCS), and we discuss and formulate detour planning problem and multi-users detour planning problem.
- We address detour planning algorithm (DP), approximation detour planning algorithm (DPA) and multi-users detour planning algorithm (MDP) for solving the proposed problems.
- We implemented traced-driven simulators, and the results show:
  (1) DP achieves optimal profit, and DPA runs efficiently
  (2) MDP outperforms other algorithms in average profit and traveling cost

Contribution	1	2	3	4
Detour planning algorithm (DP)	V	V		
Multi-user detour planning algorithm (MDP)		V	V	V

#### Future Works

- Gamified crowdsensing
  - Combine games and requests for attracting workers to play and earn rewards
  - Challenges:
    (1) Unify games to the system, and players play games smoothly
    (2) Use augmented reality to let players shoot photos to trigger a new game event
- Design the result upload mechanism and verification for better performance
  - Challenges:
    - (1) How to efficiently upload results in different network conditions (e.g. 3G, and WiFi)
    - (2) Whether the results are real or fake (e.g. timestamp, and GPS)
    - (3) There are privacy issues about tracking locations of workers
  - Apply to Urban Computing





# Demo, and Q & A

• http://youtu.be/9WFfQjq8pTs

#### END